

Advocacy, capacity building and collaboration

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Advocacy

- Research data should be used to advocate for change
- Feedback your results to NGOs and MC clubs → lobby government for changes
 - Laws
 - Enforcement
 - Emergency medical services
 - Victim support

Advocacy

- Inform and get buy-in of general public before any MC laws (or changes) are introduced
 - Newspapers
 - TV
 - WWW
 - Posters
 - Movies



Advocacy

- Inform your fellow health researchers
 - Articles in journals
 - Presentations at conferences
 - Presentations in local health facilities
 - Books



http://www.who.int/violence_injury_prevention/road_safety_status/2009/en/

Capacity development

- Helmet manual
 - Step by step approach on how to implement a helmet programme
 - Who to involve
 - How to evaluate
 - Includes a standard observational methodology for helmet wearing rates



http://www.who.int/roadsafety/projects/manuals/helmet_manual/en/index.html

Capacity development

- TRAINING
- TEACH-VIP
 - Injury and violence curriculum
- SKILLS DEVELOPMENT
- MENTOR-VIP
 - Collaboration between mentor and mentee



http://www.who.int/violence_injury_prevention/capacitybuilding/en/

Capacity development

- RTIRN multicountry study on standard helmet wearing
 - 9 countries
 - Data capture complete
 - Results expected soon



Capacity development

Safety 2010 World Conference

London

21-24 October 2010

Road safety tracks

Abstracts = 7 Oct 2009

Scholarships = 30 Oct 2009



www.safety2010.org.uk

Collaboration

- Helmet wearing in Africa
 - Global Road Safety Partnership
 - French-speaking countries
 - Used Helmet manual
- UN Road Safety Collaboration
 - Standardized tool for observation studies
- World Bank Facility

Thank you

