# Advocacy, capacity building and collaboration

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#### Advocacy

- Research data should be used to advocate for change
- Feedback your results to NGOs and MC clubs → lobby government for changes
  - Laws
  - Enforcement
  - Emergency medical services
  - Victim support

#### Advocacy

 Inform and get buy-in of general public before any MC laws (or changes) are

introduced

Newspapers

- TV
- WWW
- Posters
- Movies



#### Advocacy

- Inform your fellow health researchers
  - Articles in journals
  - Presentations at conferences
  - Presentations in local health facilities
  - Books



- Helmet manual
  - Step by step approach on how to implement a helmet programme
  - Who to involve
  - How to evaluate
  - Includes a standard observational methodology for helmet wearing rates



- TRAINING
- TEACH-VIP
  - Injury and violence curriculum
- SKILLS DEVELOPMENT
- MENTOR-VIP
  - Collaboration between mentor and mentee



http://www.who.int/violence\_injury\_prevention/capacitybuilding/en/

- RTIRN multicountry study on standard helmet wearing
  - 9 countries
  - Data capture complete
  - Results expected soon



THE ROAD TRAFFIC INJURIES

Research Network (RTIRN)

www.rtirn.net

Safety 2010 World Conference

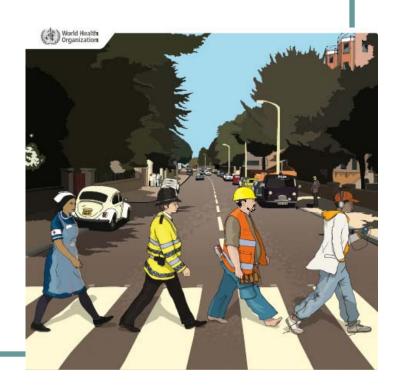
London

21-24 October 2010

Road safety tracks

Abstracts = 7 Oct 2009

Scholarships = 30 Oct 2009



#### Collaboration

- Helmet wearing in Africa
  - Global Road Safety Partnership
  - French-speaking countries
  - Used Helmet manual
- UN Road Safety Collaboration
  - Standardized tool for observation studies
- World Bank Facility

## Thank you

