

# Advocacy, capacity building and collaboration

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# Advocacy

- Research data should be used to advocate for change
- Feedback your results to NGOs and MC clubs → lobby government for changes
  - Laws
  - Enforcement
  - Emergency medical services
  - Victim support

# Advocacy

- Inform and get buy-in of general public before any MC laws (or changes) are introduced
  - Newspapers
  - TV
  - WWW
  - Posters
  - Movies



# Advocacy

- Inform your fellow health researchers
  - Articles in journals
  - Presentations at conferences
  - Presentations in local health facilities
  - Books



[http://www.who.int/violence\\_injury\\_prevention/road\\_safety\\_status/2009/en/](http://www.who.int/violence_injury_prevention/road_safety_status/2009/en/)

# Capacity development

- Helmet manual
  - Step by step approach on how to implement a helmet programme
  - Who to involve
  - How to evaluate
  - Includes a standard observational methodology for helmet wearing rates



[http://www.who.int/roadsafety/projects/manuals/helmet\\_manual/en/index.html](http://www.who.int/roadsafety/projects/manuals/helmet_manual/en/index.html)

# Capacity development

- TRAINING
- TEACH-VIP
  - Injury and violence curriculum
- SKILLS DEVELOPMENT
- MENTOR-VIP
  - Collaboration between mentor and mentee



[http://www.who.int/violence\\_injury\\_prevention/capacitybuilding/en/](http://www.who.int/violence_injury_prevention/capacitybuilding/en/)

# Capacity development

- RTIRN multicountry study on standard helmet wearing
  - 9 countries
  - Data capture complete
  - Results expected soon



THE ROAD TRAFFIC INJURIES  
Research Network (RTIRN)

# Capacity development

Safety 2010 World Conference

London

21-24 October 2010

Road safety tracks

Abstracts = 7 Oct 2009

Scholarships = 30 Oct 2009



[www.safety2010.org.uk](http://www.safety2010.org.uk)



# Collaboration

- **Helmet wearing in Africa**
  - Global Road Safety Partnership
  - French-speaking countries
  - Used Helmet manual
- **UN Road Safety Collaboration**
  - Standardized tool for observation studies
- **World Bank Facility**

Thank you

